

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58259-1 DATE PRINTED

09/11/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND PAGE 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA USA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON 5041W10/B CODE NATIONAL

BROADCAST SCHEDULE STARTING 10/07/12 AND ENDING 10/14/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

2

| - ethnicit | - cthnicity | | TIME | | | | | | | The basis of face of |
|-----------------------|-------------|---------------|--------|--------|--------|-------------------|-------------------|-----------------|-----------|----------------------|
| ITEM | DAYS | SPOTS PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT HATE | TOTAL VALUE(1) |
| | | | | | | | | 50001. | ONITHATE | TOTAL VALUE(I) |
| 1 FIXE | | 5 | 05:58A | 07:00A | 30s | 10/08/12-10/12/12 | WBZ NEWS | 5 | 810.00 | 4050.00 |
| 2 FIXEO | | 10 | 07:00A | 09:00A | 30s | 10/08/12-10/12/12 | THE EARLY SHOW | 10 | 500.00 | 5000,00 |
| 3 FIXED | | 5 | 09:00A | 10:00A | 30s | 10/08/12-10/12/12 | RACHAEL RAY | 5 | 550.00 | 2750.00 |
| 4 FIXED | M-F | 5 | 11:00A | 12:00N | 305 | 10/08/12-10/12/12 | PRICE IS RIGHT | 5 | 990.00 | 4950.00 |
| 5 FIXED | | 5 | 12:00N | 12:27p | 308 | 10/08/12-10/12/12 | WEZ NEWS | 5 | 600.00 | 3000.00 |
| 6 FIXEC | M-F | 5 | 12:27P | 02:00₽ | 30s | 10/08/12-10/12/12 | CBS SOAP ROTATION | 5 | 550.00 | 2750.00 |
| 7 FIXEC | M-F | 5 | 03:00P | 04:00P | 30s | 10/08/12-10/12/12 | DR. PHIL | 5 | 600.00 | 3000.00 |
| 8 FIXED | | 5 | | 04:30P | 30s | 10/08/12-10/12/12 | JUDGE JUDY | 5 | 00.00B | 4000.00 |
| 9 FIXED | | 5 | 04:30P | 05:00P | 308 | 10/08/12-10/12/12 | JUDGE JUDY | 5 | 800.00 | 4000.00 |
| 10 FIXED | | 5 | 05:00P | 40E:20 | 30s | 10/08/12-10/12/12 | 5PM NEWS | 5 | 1000.00 | 5000.00 |
| 11 | M-F | 5 | 05:30P | 06:00₽ | 305 | 10/08/12-10/12/12 | 530PM NEWS | 5 | 1100.00 | 5500.00 |
| | | | | L | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





915 King St Fl 2

PAT CASHEN POLITICAL

Alexandria

N. MCDONALD

USA

MULTI MEDIA SERVICES CORP.

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58259-1

2

Cancellation Notice

Announcement 28 days

DATE PRINTED 09/11/12

Required

prior notice

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

SCOTT BROWN FOR U.S. SENATE COMMITTEE

337 Summer St

VA 22314-3091

MA 02210-1707

2

USA

PRODUCTBROWN/R/US SEN MA

AGENCY EST. NO. PRODUÇT 1302

5041W10/8

CODE

SALESPERSON NATIONAL SALESPERSON

11548

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/07/12 AND ENDING 10/14/12 NO. WEEKS:

AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516

CBS Tolevision Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or othnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| carnera | | SPOTS | . TI | IME | | | | TOTAL | | |
|--------------|------------|--------|------------------|------------------|--------|--|---------------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| FIXEO | | | | | | | | | | |
| 12 FIXEC | M-F | 5 | 06:00P | 06:30P | 305 | 10/08/12-10/12/12 | WEZ NEWS | 5 | 1350.00 | 6750.00 |
| 13 FIXEC | M-Th | 4 | 07:00P | 07:28P | 305 | 10/08/12-10/11/12 | WHEEL OF FORTUNE | 4 | 1800.00 | 7200.00 |
| 14 FIXED | F | 1 | 07:00P | 08:00P | 30S | 10/12/12-10/12/12 | PATRIOTS ALL ACCESS | 1 | 1800.00 | 1800.00 |
| 15 FIXEC | M-Th | 4 | 07:28P | 07:57P | 305 | 10/08/12-10/11/12 | JEOPARDY ! | 4 | 2800.00 | 11200.00 |
| 16 FIXEC | M-F | 5 | 11:35P | 12:37A | 305 | 10/08/12-10/12/12 | DAVID LETTERMAN | 5 | 1300.00 | 6500.00 |
| 17 FIXE C | M-F | 5 | 12:37A | 01:37A | 30s | 10/08/12-10/12/12 | LATE LATE SHOW | 5 | 450.00 | 2250.00 |
| 18 FIXED | M-Th,Su | 1 4 | 04:29A | 05:00A | 30s | 10/07/12-10/07/12 10/08/12-10/11/12 | WBZ NEWS | 5 | 200.00 | 1000.00 |
| 19 FIXE D | M-F | 5 | 05:00A | 05:56A | 30\$ | 10/08/12-10/12/12 | WBZ NEWS | 5 | 500.00 | 2500.00 |
| 20 FIXED | M-Sa Su | 7 | 11:00P 11:00P | 11:35P 11:35P | 30\$ | 10/08/12-10/14/12 | WBZ NEWS | 7 | 2700.00 | 18900.00 |
| 21 FIXET | Sa | 1 | A00:90 | 07:00A | 30s | 10/13/12-10/13/12 | WBZ NEWS | 1 | 495.00 | 495.00 |
| | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement III this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





915 King St Fl 2

Alexandria

N. MCDONALD

USA

MULTI MEDIA SERVICES CORP.

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58259-1 **DATE PRINTED**

Cancellation Notice

Announcement 28 days

09/11/12

Required

prior notice

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER)

SCOTT BROWN FOR U.S. SENATE COMMITTEE

337 Summer St

Boston MA 02210-1707

2

USA

PRODUCTBROWN/R/US SEN MA

LOCAL. PAT CASHEN POLITICAL ACENCY EST. NO.

VA 22314-3091

PRODUCT 1302 SALESPERSON 5041W10/8 CODE

NATIONAL SALESPERSON

11548

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 10/07/12 AND ENDING 10/14/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ··· ethnicity | | SPOTS | T | ME | _ | | | TOTAL | | |
|----------------------|------|-------|--------|--------|--------|-------------------|---|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE OATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 22 FIXE D | Sa | 1 | 07:00A | 08:00A | 30s | 10/13/12-10/13/12 | WBZ NEWS | 1, | 485.00 | 485.00 |
| 23 FIXED | Sa | 1 | 07:00P | 07:28P | 305 | 10/13/12-10/13/12 | WHEEL OF FORTUNE | 1. | 810.00 | 810.00 |
| 24 FIXE C | Sa | 1 | 07:28₽ | 07:56P | 305 | 10/13/12-10/13/12 | JEOPARDY! | 1 | 900.00 | 900.00 |
| 25 FI XE C | Sa | 1 | 11;35P | 12:05A | 305 | 10/13/12-10/13/12 | THE INSIDER | 1 | 450.00 | 450.00 |
| 26 FIXED | | 1 | 05:00A | 06:00A | 305 | 10/13/12-10/13/12 | WBZ NEWS | 1 | 250.00 | 250.00 |
| 27 FIXE D | Su | 1 | 06:00A | 07:00A | 305 | 10/14/12-10/14/12 | WBZ NEWS | 1 | 500.00 | 500.00 |
| 28 FIXE | Su | 1 | 07:00A | 08:00A | 305 | 10/14/12-10/14/12 | WEZ NEWS | 1 | 585.00 | 585.00 |
| 29 FIXE | Su | 1 | 08:00A | 09:00A | 305 | 10/14/12-10/14/12 | WBZ NEWS | 1 | 765.00 | 765.00 |
| 30 FIXE C | Su | 1 | 08:57A | 10:30A | 305 | 10/14/12-10/14/12 | CBS SUNDAY MORNING | 1 | 1800.00 | 1800.00 |
| 31 FIXE | Su | 1 | 11:35P | 12:00м | 308 | 10/14/12-10/14/12 | SPORTS FINAL | 1 | 1170.00 | 1170.00 |
| 32 FIXE | Su | 1 | 12:30A | 01:00A | 30s | 10/14/12-10/14/12 | TIM MCCARVER | 1 | 270.00 | 270.00 |
| | | | | | | | | | | |
| | | | | | | <u> </u> | . rovoso al libia sona and any alleghants la la | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58259-1

DATE PRINTED 09/11/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

| | A | ND | PAGE 4 |
|-------------------------|--|---------------------------------------|-----------------------------------|
| 11548 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 105 | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | MULTI MEDIA SERVICES CORP. | SCOTT BROWN FOR U.S. SENATE COMMITTEE | Cancellation Notice |
| AND | 915 King St Fl 2 | 337 Summer St | Required |
| ADDRESS | Alexandria VA 22314-3091 USA | Boston MA 02210-1707 USA | Announcement 28 days prior notice |
| CONTACT | N. MCDONALD | PRODUCTBROWN/R/US SEN MA | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL AGENCY EST. ND. 5041W10/8 | PRODUCT 1302 CODE | |
| NATIONAL SALESPERSON | | | 1 |
| BROADCAS | T SCHEDULE STARTING 10/07/12 AND ENDING 10/1 | 4/12 NO. WEEKS: 2 | |

CBS Televisien Stations Standard Terms and Cenditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Televisien Stations and its Stations do net discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations en its Stations that is intended to discriminate on the basis of race or ethnicity.

| | | SPOTS | T | IME | | | | TOTAL | | |
|-------------|------|-------|--------|--------|--------|----------------------------|---------------------------|--------|---------------------------|----------------|
| TEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 33 FIXED | Su | 1 | 05:00A | 06:00A | 30s | 10/14/12~10/14/12 | WBZ NEWS | 1 | 250.00 | 250.00 |
| ,,,,_, | | | | | | | Total Contract: | 114 | | 110830.00 |
| | | | | | | | | | | |
| | | | | | | | Billing Summary —— | | | _ |
| | | | | | Otr 4 | <u>Oct</u> 12 110830.00 | Nov <u>Dec</u> .00 .00 | | <u>Tota!</u> 110830.00 | |
| | | | | | | | | GR | AND TOTAL 110830.00 | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Nen-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.